Interview with Nick Shaw – NickBass Lessons

1. Do you have a website?

No

1. Have you thought about getting a website for yourself?

Actually yes, I got the idea from a friend of my dad’s, who is a bassist for hire at Berklee College of Music.

1. Who is the target audience for your website?

Generally, people who want bass lessons, but a lot of the students I have are kids whose parents want them to take lessons. Other people who I would want to come to my site are people who are looking for a bassist for recording sessions.

1. Do you have a logo you can use?

No

1. Is there a specific color scheme you would like to use?

Nothing in particular, but if I had to choose probably a darker color scheme. Something nice on the eyes but not too dark.

1. Do you have any competitors?

No, not really, a lot of the people around the area teach guitar.

1. Do you have a budget?

Not really but if I like what I see, I can figure something out.

1. Are there any particular things you want on the site?

What I want are a few YouTube Videos and Soundcloud files of me playing bass to show the variety of styles that I can teach. For those who want to know a page describing my setup when I play bass. Lastly, since I want to branch out with my lessons, transcriptions of the lessons.

1. How would you want to have your students pay for lessons? (Online/Check/Cash by Mail)

If the students are local, preferably cash, but since I want to branch to a wider area I would accept PayPal payments.

1. How often will the site be updated?

At least once a week, magic doesn’t come to overnight when it comes to thinking of lessons.